

# Asseco StarINS Insurance Software Suite







# StarINS as the software product by

Asseco





# A Multinational Insurance Software Suite

Key foundations & features



3





# With You on Your journey

Besides the mature & flexible product, we bring



Insurance expertise via long track record, global presence & local experts

Close to You in rendering Asseco services via our Partners

Methodology



Standardized implementation & post-implementation

Quick and reliable project & support services based on reusable components

Self-sufficiency



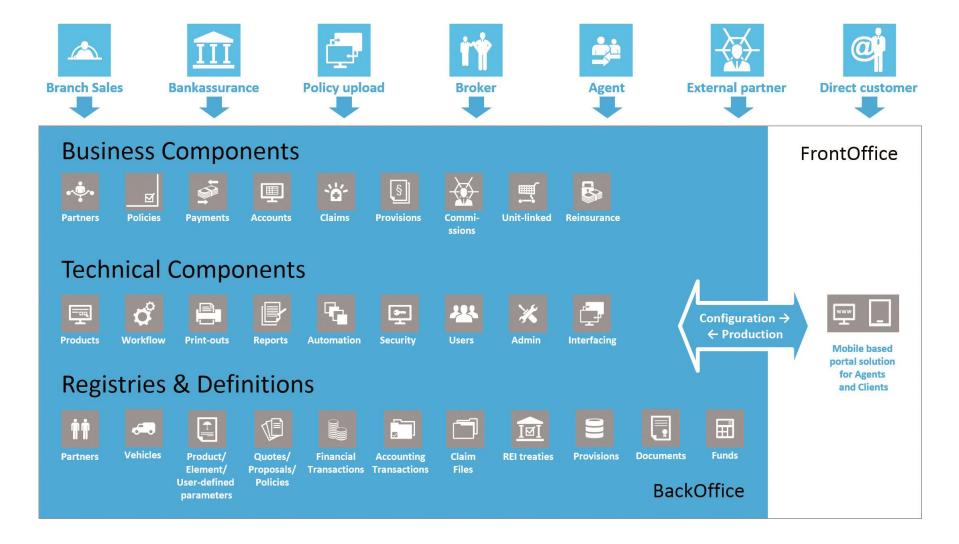
Our focus is the software to be one step ahead

By Customer involvement, operational maintenance is minimized





# **Business Architecture**







# Powerful Product Builder

Online definition of products via GUI, no intervention into the source code required

- Product definition takes less than 1 day
  - Formula editor for user-defined formulas in C#/VBA
  - Clone and inheritance capabilities for reusability
  - Easy interchange of product definition via XML file
  - In standard 20+ different demo products
- Building-blocks concept supported by
  - Rich "object world" delivered in standard
  - Customer involvement into the product definition from the earliest stages
  - Custom data definition with GUI design



Tried 1-day exercise?

Yes, it is possible to shorten time-tomarket to 1 day in case of simple product.





# Partner Centric Perspective

Claimant, Damaged person, Beneficiary, Claim adjuster, etc.

Claim

Agent, Brokerage house, Bank (banc assurance) etc. Intermediary

Insurance carrier

Insurer, Coinsurer, Reinsurer

**OWN DATA** 

System user

Policyholder, Insured person, Beneficiary, etc.

Policy

**Business** and Family relations

Partner

Vehicle

Vehicle owner and holder

Central Registry

Avoiding duplication via linking the same entity to business objects using relations





# Insurance Policy Lifecycle

- Full audit trail of policy endorsements over the policy lifetime
- Retroactive out-of-sequence and mid-term endorsements



Catalog of Endorsements

Each change (including acceptance) results in creation of historical version. In standard – more than 50 standard changes.

Regular maintenance – non-technical endorsements





# **Automated Processing**

# Policy administration

Policy renewals
Policy maturities
Processing of other policy
endorsements

### **Commissions**

Direct, indirect commissions and overrides
Processing of clawbacks
Integrated approval process
Commission payouts

# **Payments**

Payment identification and allocation Bulk payments reconciliation Reminders processing

# Reinsurance

Ceding process integrated into risk underwriting Calculations (Processing of reinsurance treaties) Reinsurance reporting

### **Provisions**

Accounting

UPR reserves calculation Processing of life provisions RBNS and IBNR calculation Aggregation process Posting of insurance based transactions Aggregation of accounting records Generation of subsidiary GL

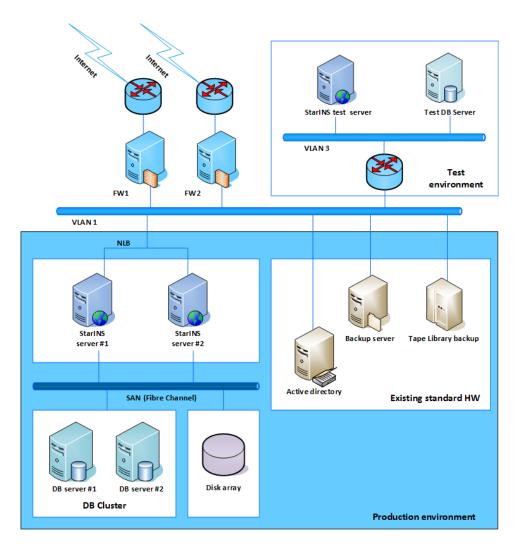




# Technology and Platform

- 3 layer (4th optional) architecture
  - Communication layer presented by the Workflow module (optional)
  - Presentation layer web browser -Internet Explorer (8 or 9) or Mozilla Firefox
  - Application layer Microsoft .NET Framework operating on Windows Server 2008
  - → Database layer Oracle or MS SQL

- Data centralized system and Thin client architecture
- Extendable access (e-portal, external users, off-line solution)
- Seamless web-service/xml/flat file integration capabilities
- Security





# Asseco StarINS – Licensing & Implementation Approach

Product licensing is unlimited in subsidiary companies, number of users, # of servers.



Initialization

Design solution and analysis

**Build phase** 

**Transition phase** 

Go Live

 Product implementation based on proven methodology, with typical timeframe between 2 and 12 months, depending on scope and customizations required



### **Asseco StarINS Go-Live**

With self-sufficient Customer from the first day





# StarINS case study

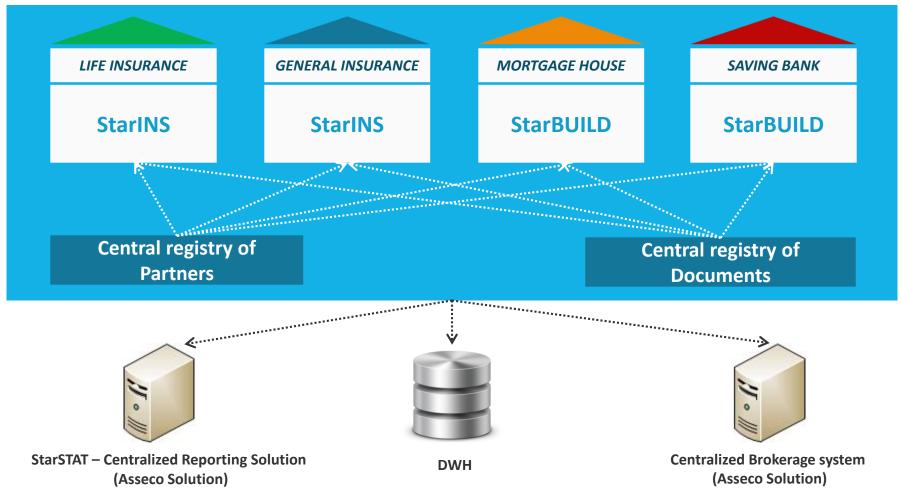




# StarINS Implementation in WUE Financial Group

Implemented business architecture









# StarINS Implementation in WUE Financial Group

Key benefits of StarINS implementation



## **Financial improvement**

- New sales channels bringing more production – doubled sales of travel insurance within 12 months
- Flexibility and self-sufficieny in product definition allowed to create more than 420 products so far
- ROI expected within 2 years



### **Better time efficiency**

- Very short time-to-market counted in single weeks
- Ability to package products and distribute them by different sales channels (cross-selling)
- Workflow optimization via managed distribution of tasks and effective DMS



### **Optimized IT architecture**

- Exchange of previous 36 core and satellite systems by StarINS for general and life insurance
- Via creation of common services, vast reduction of support and maintenance efforts
- Improved performance thanks to modern technologies





# StarINS product roadmap





# Managed Product Development via Roadmap

Innovation triggers for Asseco StarINS Roadmap

# **Efficient approach**

- Internal ongoing StarINS Product Development project in agile SCRUM methodology
- Roadmap Backlog periodically reviewed and executed
- Outcomes packaged into new versions for new and existing customers
- Local experience based on market findings, partners support and live interactions

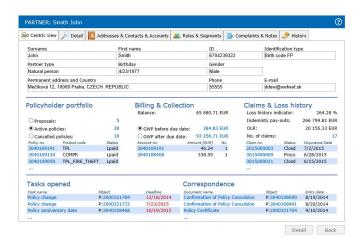


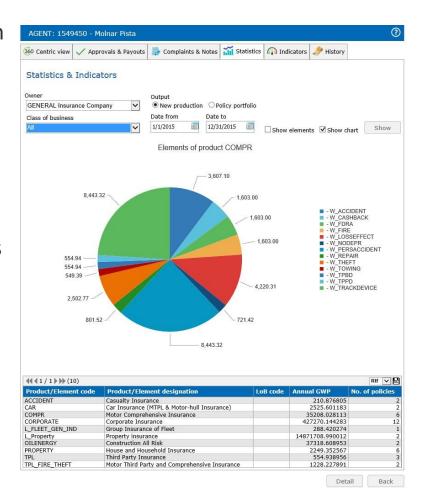




# **Examples of Latest Enhancements**

- Integrated Centric Views on Partners, Policies, Claims and Agents
- Comprehensive information on one single screen in a unified structure
- 360 degrees of view showing exposition to surrounding objects
- Active links to detailed views
- Embedded graphical elements
- Implemented indicators, statistics & notifications
- Open tasks and correspondence









# StarINS Highlights & Key Benefits



# Highlights

- Complex solution for all lines of business
- High level of parameterization
- Workflow builder to manage business process
- Multi-currency, multi-entity and multilanguage solution
- Centric Views on Partner, Policy, Claim and Agent
- Integrated DMS



# Key benefits

- Lower operational costs due to the solution's self-sufficiency capability
- Sales force enhanced by mobile based portal solution
- Fast time-to-market capabilities thanks to powerful product configurator
- Future-proof via constant development by stable team of experienced consultants



# Thank you

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# Solutions for demanding business.

